

# VACCINATE A VILLAGE



Photo Courtesy: Bonnie Gillespie | American Red Cross



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Photo Courtesy: Tom Van Calenberghe | IFRC

## JOIN THE AMERICAN RED CROSS & ITS MEASLES INITIATIVE PARTNERS

in an effort to vaccinate children against one of the world's most deadly diseases—village after village—across the globe. Measles is entirely preventable, yet 450 people still die every day. You can put an end to this fight. There is change in your pocket. With less than \$1, you can give a child lifetime protection. With help from your friends, classmates or coworkers, you can vaccinate an entire village. With this support, we have an opportunity to vaccinate more children this year, than ever before.

**To learn more, visit [www.measlesinitiative.org](http://www.measlesinitiative.org).**

**WHO**

**WHAT**

**WHEN**

**WHERE**

**CONTACT**

## MEASLES INITIATIVE

Launched in 2001, the Measles Initiative — led by the American Red Cross, the United Nations Foundation, the U.S. Centers for Disease Control and Prevention, UNICEF and the World Health Organization — provides technical and financial support to governments and communities for mass vaccination campaigns and disease surveillance around the world. To date, the Measles Initiative has supported the vaccination of more than 700 million children helping to reduce measles deaths by 78 percent globally (compared to 2000).

