

# **GMMM Day 2 Summary: Action points**

Oct. 15, 2009

# EURO

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- EURO agenda:
  - EIW 2010
  - Get on agenda with EU parliament, G8
  - Finalize documentation for validating elimination
  - Increase effectiveness of NITAGs
  - Continue using IHR traveler alerts for UK, Switzerland, Germany
- Suggestions/comments
  - Mobilize PAHO leaders to advocate with EURO leaders during EIW
  - Need for supportive supervision, motivation mechanisms for HW
  - Increase interaction with medical associations and medical staff
    - Secure medical community buy-in, establish commitment to communicate need for immunization with community
  - Parental demand is a new area of work: identify mechanisms for generating parental demand

# SEARO

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- SEARO agenda:
  - TA for country-specific elimination plans
  - Assistance to implement RED in Indonesia, Myanmar, Nepal
  - Develop proposals for MCV2 in Bangladesh/Indonesia
  - TA and resources for Indonesia follow-up SIA
- Suggestions/comments on India (next slide)
- Need to highlight progress in SEARO external to India: publish country-specific mortality estimates as soon as possible (action WHO)

# Need for a comprehensive plan for securing commitment in India

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- To get MoH and broader GoI involved:
  - Better research on vaccine effectiveness and CFR
  - Demonstration project to illustrate positive impacts of measles SIA?
  - Current communication with GoI inadequate, but not easily characterized → need to assess who talks to GoI and how
  - Discuss with GoI increase in HR for EPI – who/how is ongoing area of work
    - turnover among managers/leaders is a major obstacle to establishing GoI prioritization
    - (Note that MoH has been unwilling to expand HR, but this is a significant bottleneck- requested independent assessment of HR needs, which WHO has agreed to fund.)
  - Evaluate integrated communication approach that incorporates ISS/HSS issues, NUVI, etc. and is not tied to individual GoI personnel
  - Need to coordinate communication with polio with GoI
  - Map out frame work, specific actions partnership can take
    - Comprehensive plan for 2010
- Coordinated partner support for routine immunization and introduction of routine MCV2
- Explore link with Vit. A efforts, which have been very successful in India (achieving rapid, large scale coverage)

Utilize polio meetings to communicate measles burden

# WPRO

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- WPRO agenda:

- Technical updates: establish measles elimination task force, recruit additional staff
  - Encourage countries to schedule MCV2 in 2<sup>nd</sup> year of life
  - School-entry requirements for MCV2
  - Country-specific strategic approaches to rubella control
- Operational:
  - Support SIAs in China, Vietnam, PNG
  - Strengthen surveillance
- Intensify advocacy, social mobilization, and communication activities

# Funding update (UNF)

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- Approach to estimating funding needs seems to be working
  - \$30-60 m gap for 2010, depending on ability to squeeze funds
    - CIDA is coming back, but not until 2011
- UNF plans
  - Will continue to pursue current donors and additional private sector corporations, but these have limited potential, inadequate resources
  - Interface with polio, without detracting polio funds
  - Pursue bilaterals- new and old
- Suggestions/comments
  - Need to elevate the advocacy strategy to a higher level involving all partners (can't just rely on UNF and ARC)
  - Trumpet the role of measles in MDG4
  - Utilize funding mechanisms for emergencies whenever possible.
  - Maximize State of World Vaccine and Immunization next week- how?
  - Is HR of MI for management and advocacy adequate?

# BMGF advocacy update

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- BMGF agenda
  - Political engagement
    - Joint advocacy outreach plans (incl visits) in progress
    - Grant to support Carter's involvement- POA in progress, activities initiate in Q1 of 2010
    - Promotion of India catch-up: strategic advocacy visits could clarify activities, leadership
  - Resource mobilization
    - Lions Club not yet engaged in challenge grant, but participating in 5 pilot countries for measles advocacy
    - Looking to engage MI with G8, other potential funding sources.
    - Suggesting incorporation of MCV1 or SIA quality in GAVI HSS funding.
- Comments
  - Measles as a platform- can efforts for malaria, pneumonia, and blindness be identified for getting measles included in their program budgets or on agenda of their donors?
  - Africa: prioritize and develop a schedule for joint MI/BMGF advocacy visits/activities
  - Ineffective communication between GAVI and WHO- very little guidance on HSS requirements. Ways to bridge gap?

# UNICEF supply

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- More regular communication between partners and UNF to relay programmatic requirements and program direction to suppliers
  - Need to communicate increasing M vaccine demand based on new 2 dose policy, outbreak response guidelines
  - Messages need to be as accurate as possible- what we *can* do, not what we *want* to do
  - Direction needed on R- manufacturers making strategic decisions on M and R production and R issue in GAVI is very confusing for manufacturers
- Need enhanced technical support on logistics/cold chain
  - Due to current level of stock-outs (largely attributable to lack of planning), and increase in NUVI and integrated campaigns

# Additional updates on partners' ongoing measles efforts

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- IFRC
  - Looking to build donor pool, expand capacity to support national society preparation
- CDC
  - \$10 m increase in measles appropriation, \$2.4 m going to UNF
- BMGF
  - Pending: \$10 m for MI, \$300 k for Task Force for Global Health advocacy grant (engage Jimmy Carter in measles agenda)

# Research agenda

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- Top priorities for 2010
  - Epidemiology in India, CFR study
  - Outbreak investigations (are the strategies failing?)
  - Evaluation of measles elimination indicators
- Comments
  - Need for capacity building, particularly in the African Region, for outbreak investigation, interpreting surveillance data
    - Staffing: scale up regional efforts to fill positions
  - Critical to incorporate in research/investigations:
    - How findings can be utilized in field
    - Role of vaccine provision in informal settlements, among ethno-linguistic minorities
    - Link with local universities, geographic societies

# Additions? Comments?

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Press release with